



## **Morris Animal Foundation Plan to Make Upcoming K9 Cancer Walk Most “Woofed” About Event in Town**

*National K9 Cancer Walk Program Debuts in Knoxville on September 18*

September 13, 2011/Denver— Morris Animal Foundation is gearing up for the first-ever K9 Cancer Walk on Sunday, September 18, at the Cove at Concord Park. Proceeds from the event will benefit Morris Animal Foundation and their effort to help dogs lead longer, healthier, cancer-free lives. [Registration](http://www.K9CancerWalk.org) is now open at [www.K9CancerWalk.org](http://www.K9CancerWalk.org).

Cancer is a disease that touches many of us—that is why Morris Animal Foundation is dedicated to finding a cure. An estimated 50 percent of all dogs will battle cancer. It is the No. 1 cause of death in dogs over the age of 2. All dog lovers are invited to walk to celebrate the life of their canine best friend or to walk in memory of dogs that have lost their battle with canine cancer.

Many local organizations are sponsoring the event including PetSafe a division of Radio Systems Corporation. Laurie Macnair, vice president of Radio Systems Corporation is this year’s volunteer chairperson and she herself has been affected by canine cancer. After watching two of her dogs lose battles to cancer and one benefit from a Morris Animal Foundation-funded study, Macnair wanted to help the Foundation cure canine cancer, and she made that commitment on both a professional and a personal level.

Join Laurie and rally your friends and family, and let’s show our furry best friends that we are on a mission to beat canine cancer. Additional event details, including information about our virtual Sit & Stay option, can be found at [www.K9CancerWalk.org](http://www.K9CancerWalk.org).

Proud national sponsors of this year’s walk include PetSafe, the Orvis Company, Paul Mitchell Schools and John Paul Pet.

Proud local sponsors include Joy to the World Collectibles, Everything Knoxville Magazine, Journal Broadcast Group (Q93, Star 102.1, Hot 104.5 and Studio 1040), Knox Dog Magazine, InSpot Media USA, PetsHeadToTail.com , Double Dogs Chow House, Zija International-Independent Distributor, University of Tennessee CVM, Lincoln Memorial College of Veterinary & Comparative Medicine, Enrichment Federal Credit Union and Village Veterinary Medical Center.

About [Morris Animal Foundation](http://www.MorrisAnimalFoundation.org)

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