



**World's Largest Pet Insurance Provider Partners
with Morris Animal Foundation and Their K9 Cancer Walk Program**

*Petplan pet insurance is dedicated to helping best friends live longer,
healthier, cancer-free lives*

May 5, 2011/Denver — [Petplan](#), the world's largest pet insurance provider, has become a national sponsor of [Morris Animal Foundation's](#) K9 Cancer Walk program. As a national sponsor, the insurance company has pledged \$8,000 to advance canine cancer research. The [K9 Cancer Walk](#) program was launched in 2008 to raise money for Morris Animal Foundation's [Canine Cancer Campaign](#), which helps dogs live longer, healthier, cancer-free lives.

“Our deep commitment to pet health is what drives us to provide pet parents with the most reliable, comprehensive pet health insurance protection available. For us, pets come first. That clear and singular focus is why we create [fetch!](#) pet health magazine four times a year, and what leads us to strong alliances with like-minded organizations,” said Natasha Ashton, co-founder of Petplan. “Partnering with Morris Animal Foundation and their K9 Cancer Walk program is a way for us to join forces with a world leader in veterinary medicine, and together we will work to tackle canine cancer.”

Last year, Petplan partnered with Morris Animal Foundation to provide all K9 Cancer Walk participants with copies of [fetch!](#) magazine, Petplan's prestigious publication.

“We are excited to expand our partnership with Petplan,” said Tish Czachor, Morris Animal Foundation's canine cancer events manager. “Taking care of our pets is important, and we are excited that Petplan has joined in our fight against canine cancer.”

Registration is still open for this Saturday's [K9 Cancer Walk in Elk Grove, Calif.](#) Learn more about Morris Animal Foundation's K9 Cancer Walk program at www.K9CancerWalk.org.

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[About Morris Animal Foundation](#)

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